

# Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and  
the Environment

to

**Traffic and Parking Working Party and  
Cabinet Committee**

on

**6<sup>th</sup> January 2011**

**Agenda  
Item No.**

Report prepared by: Cheryl Hindle-Terry, Team Leader  
(Traffic Management and Road Safety Team)

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**Hospital Area Parking Management Scheme**  
**Executive Councillor: Councillor Mark Flewitt**  
***A Part 1 Public Agenda Item***

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## **1. Purpose of Report**

For the Traffic and Parking Working Party and Cabinet Committee to consider objections to the advertised scheme and make an appropriate decision.

## **2. Recommendation**

2.1 That the Traffic and Parking Working Party consider the objection to the Order and officers response detailed below.

2.1.1 Make the Order without amendments, or

2.1.2 Make the Order with amendments, or

2.1.3 Take no further action

2.2 That the Cabinet Committee consider the views of the Traffic and Parking Working Party in respect of the objections and

2.2.1 Make the Order without amendments, or

2.2.2 Make the Order with amendments, or

2.2.3 Take no further action

In the event of either 2.2.1 or 2.2.2 being agreed to authorise the making of the Orders as advertised, or amend to reduce the impact, as appropriate.

## **3. Background**

3.1 Planning consent for a Multi Storey Car Park within the hospital grounds required certain conditions regarding the on street parking situation to be addressed.

3.2 In 2009, informal consultation was undertaken regarding the implementation of parking controls designed to relieve parking pressure for residents living near to Southend Hospital.

- 3.3 The majority of those responding to the consultation were in favour of controls and Members agreed to proceed with the formal advertisement pending further discussion with Southend Hospital representatives.
- 3.4 Following advertisement of the proposals, comments have been received.
- 3.5 The details of comments and officers responses/recommendations are detailed in Appendix 1 of this report.
- 3.6 There are a number of objections however these generally relate to suggested improvements or amendments which can be incorporated however the majority of residents have indicated support to the scheme during the previous consultation.

#### **4. Other Options**

- 4.1 All options are detailed above.

#### **5. Reasons for Recommendations**

- 5.1 To reduce parking pressure for residents.

#### **6. Corporate Implications**

- 6.1 Contribution to Council's Vision & Corporate Priorities.

The proposals are designed to increase the parking potential for residents, provide parking for non residents and generally control all inappropriate parking leader to a safer and excellent Southend.

- 6.2 Financial Implications

All costs are within existing agreed contributions and budgets.

- 6.3 Legal Implications

The formal statutory consultative process has been completed in accordance with the requirements of the legislation.

- 6.4 People Implications

Staff time as required to organise and monitor the required works, will be met from existing resources.

- 6.5 Property Implications

None

- 6.6 Consultation

Formal consultation has been undertaken including advertisement of the proposal in the local press and on the street.

**7. Background Papers**

Report to Traffic and Parking Working Party 2<sup>nd</sup> November 2009

**8. Appendices**

Appendix 1 - Details of comments received